

THINGS WILL NEVER LOOK THE SAME AGAIN: COVID-19 AND IMPLICATIONS FOR GLOBAL SUPPLY CHAINS

AHRMM Webinar, December 3rd, 2020

Robert (Bob) Jahncke

Prof. Marko Bastl, PhD

Your Panelists



Robert (Bob) Jahncke

Executive Director of Global Logistics and Supply Chain Operations, **Seagate Technology** (Retired),

Sr. Supply Chain Consultant, **True Digital Dossier LLP** (Present)

Education:

- Bachelor's of Science Degree, Mechanical Engineering, Marquette University; 1978
- Master's of Business Administration Degree, Pepperdine University; 1985

Work Highlights:

- Over 40 Years of continuous Work Experience including 24 Years (1995-2019) with Seagate Technology; Led Seagate's Global Logistics and Supply Chain Operations organization between 2002 and 2019
- Recipient of the Seagate Technology "Chairman's Award" for Innovation and Excellence
- Seagate Technology Honored as a "Top-25 Global Supply Chain" by Gartner, Inc. (Multiple Occasions between 2010-2019)
- Sr. Supply Chain Consultant for True Digital Dossier LLP focused on Supply Chain Resiliency via Blockchain Deployment

Other:

- Guest Lecturer on "Logistics and Supply Chain Operations" since 2008 (Graduate & Undergraduate) ... Indiana University, San Jose State University, University of Colorado, Colorado State University, Kansas State University, Marquette University
- Guest Speaker on "Logistics Innovation" since 2012 at numerous Global Conferences sponsored by multiple Logistics Services Providers as-well-as at CSCMP (Council of Supply Chain Management Professionals)

Your Panelists



Prof. Marko Bastl, PhD

Associate Professor of Supply Chain Management,
Marquette University

Education:

- BSc, School of Economics and Business, Ljubljana, Slovenia, 1999
- MSc, The University of Warwick, United Kingdom, 2005
- Ph.D. Cranfield School of Management, United Kingdom, 2012

Career Highlights:

- 20 + years of executive and academic experience
- Held various executive positions, last being Head of Corporate Financial and Operational Controlling, Brigl & Bergmeister, Slovenia / Austria
- Worked as a Senior Research Fellow in a renowned Supply Chain Research Centre and Cranfield School of Management in United Kingdom.
- Recipient of multiple awards for excellence in research, ranging from Emerging Scholar Award in 2010 by American Production and Operations Management Society, to 2016 Harold E. Fearon Best Paper Award , awarded by prestigious Journal of Supply Chain Management, for best empirical paper in the field of Operations and Supply Chain Management.
- Currently holds a positions of Associate Professor of Supply Chain Management at Marquette University and position of a Visiting Professor at Cyprus International Institute of Management.

Other:

- Dr. Bastl's research and teaching interests are addressing some of the most topical and critical questions in supply chain management practice and theory. These include for example how to effectively manage multi-tier inter-firm relationships, how to manage risk and improve resilience in supply networks and how to achieve supply chain transparency, to name a few. Dr. Bastl's research has been published in top international journals. Dr. Bastl is also an engaged speaker and lecturer, who has been lecturing to a multitude of audiences, from undergraduate, graduate and PhD students to executive audiences of all seniorities.

Webinar Outline

- The COVID-19 outbreak has been likely one of the most disruptive events to global supply chains in recent history. It has put an incredible stress on firms and exposed systemic weaknesses in how companies are managing their supply chains.

In this webinar Mr. Jahncke and Prof. Bastl will highlight short-term implications of Covid-19 outbreak on global supply chains, what companies have been doing since February 2020 and what are the long-term implications and some of the most critical areas that firms need to address to improve the resilience of their supply chains.